



A FLEXIBLE, MODULAR ERP SOFTWARE THAT GROWS WITH YOUR BUSINESS - FROM ONE SUPPLIER

Dataflow is not just another ERP provider. Unlike many of our competitors, there are no resellers or third-party support providers between you and the people who built your software solution. We do it all in house, in the UK and in a way that means your accounting and ERP solution can grow as your business does.

A hand holding a pen pointing to a bar chart with a line graph overlay. The chart shows data for years 18, 19, and 20. The bar for year 19 is the tallest, and the line graph shows an upward trend. The background is a blue gradient with vertical dashed lines.

WHY DATAFLOW'S MODULAR APPROACH TO ERP IS PERFECT FOR GROWING BUSINESSES LIKE YOURS:

With big name ERP providers, we often find SMEs reach a point where they're forced to choose between sticking with a solution creaking under the strain of growth, or investing considerable amounts of time and money in an entirely new, and often over-featured solution – paying for functionality that frankly, may never be used.

Dataflow offers a third way: our fully modular platform means you can take just the elements you need now and invest in additional functionality as and when it's needed or budget allows. So, if you need help with your stock control, but implementing mobile warehouse devices is a step too far right now, you don't need to pay for it until you're ready.

CORE FINANCIALS

The key to any well-run small business is understanding what your assets and cashflows are doing. The more visibility you have, the more likely you'll be able to avoid nasty surprises, plan and grow your profitability. And that's what Dataflow does best: Our Core Financials module which forms the base of the wider ERP functionality delivers deep insights through an intuitive, easy to use interface. Achieve visibility over:

- Nominal ledger and cashbook
- Sales and purchase ledger
- Multi-base, multi-currency accounting
- Historic reporting that never affects system performance

SUPPLY CHAIN

Achieve end-to-end control and visibility over your supply chain, warehouse and distribution operations with Dataflow's Supply Chain functionality. By Integrating seamlessly with Core Financials, E-Commerce and Mobile Solutions, it enables:

- Faster response times, leading to an increase in customer satisfaction and retention
- Lower operational costs, enabling price reductions to be passed on to customers
- More cost-effective stock management, pre-empt out of stock issues and minimise time spent in warehouse
- Matching of inbound and outbound payments, deliveries and shipments through improved sales and purchase order processing
- Improved traceability and quality control with batch & serial tracking
- Bill of Materials that supports make to order, configure to order, engineer to order, and make to stock

E-COMMERCE

With a direct link to back-office accounts and supply chain solutions, Dataflow E-Commerce provides a powerful and flexible solution for online sales, whether you're targeting B2B or B2C customers. Publish product catalogues, display stock availability, user-specific pricing, administer account profiles, process orders and more.

- Integrate directly with clients' eProcurement platforms
- Tailor pricing and product catalogue to individual clients' needs
- Integrate with warehouse and stock control to show live stock availability / lead times
- Easy, single place management of inventory SKUS, product descriptions, etc.

EPROCUREMENT

Dataflow eProcurement provides a greater degree of control over your purchasing activity and your budget. With visibility of real-time management information, stock and pricing, your business can make informed decisions about what quantities to buy and when, to maximise your negotiation power and minimise your exposure to costs and stock outages.

Dataflow eProcurement helps SMEs:

- Streamline business processes and eliminate repetition
- Match POs to bills electronically to improve supplier relations and cashflows
- Make informed decisions by gaining total clarity on what needs ordering when
- Take control of purchasing sign offs with authorisation workflows
- Maintain accurate cost of sales data against specific products / batches

PROJECT ACCOUNTING

Dataflow Project Accounting enables you to maintain individual, ring-fenced budgets for specific projects while maintaining oversight of the overarching company financials. That means you have absolute visibility of which projects are in danger of cost or scheduling overruns, you can evaluate the potential impacts on the project and the wider business and take remedial action where necessary to maintain profitability.

Functionality includes:

- Real-time and predictive cost monitoring against estimates
- Seamless integration with financials, projects, cash management, inventory, labour, stock and work orders
- Customisable revenue recognition schedules
- Automated valuation of WIP, plus accrual of late costs and warranties

CUSTOM SOLUTIONS

Custom ERP implementation doesn't need to be expensive. No matter what your business requirement, Dataflow's flexible SDK enables us to create powerful, bespoke solutions tailored specifically to you incredibly cost-effectively. What's more, our SDK is built to be future proof – meaning when your core ERP is upgraded, all your custom functionality is updated with it – automatically with no additional costs.

Key features include:

- SDK enables your in-house or third party developers to build and modify new functionality
- Form designer allows users to customise Dataflow with little or no programming experience
- User-friendly Application Programming Interfaces (APIs) enabling you to integrate business processes and link third party applications
- Core business processes and rules are built in to the SDK making synchronisation easy

WHY CHOOSE DATAFLOW OVER BIG NAME PROVIDERS?

- No resellers means lower costs to you
- Our support team are UK based and always reachable
- No restrictions on numbers of users, SKUs, or revenues: Dataflow grows with you, however big you get
- Modular platform means you pay only for what you need, when you need it

But don't just take our word for it – here's what some of our customers have to say:

“We have been truly impressed by Dataflow’s software and their team. They have implemented a system which enables us to view all the information we need from across the business with ease. We are particularly impressed with their willingness to help: Dataflow’s support desk has always been willing to provide advice and be the first port of call.”

Mehrdad Salimi, Director, Anjoman Foods (replacing Sage Line 50)



“It was apparent from the beginning that Dataflow was going to be easy to use. It was a simple process to customise it to suit our specific business needs.”

Mohamed Nazarali, Company Secretary,
de Wolfe Music (Bespoke accounting implementation)



“The E-Commerce solution has been phenomenal. Information goes straight through to the warehouse, making the pick and pack and stock control processes much more efficient.”

Mary Wallace, Finance Director,
Core Products (Financials, Supply Chain and E-Commerce implementation)



GET IN TOUCH:

If you're interested in finding out more about how Dataflow can help your business achieve its growth objectives as we have for Anjoman, De Wolfe, Core Products and many others, please call us on 01784 454171 or email sales@dataflow.co.uk

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